

Participation Points Lucky Draw

Scenario

ABC Suites (Pty) Ltd

"Start by doing what is necessary, then what is possible, and suddenly you are doing the impossible" – Francis of Assisi

The Challenge:

At ABC Suites, staff were steadily engaging with the Epic platform—logging in, updating progress, and setting weekly commitments as part of their operational rhythm. CEO Candy Wrapper noticed a clear link between consistent platform use and high-performing teams. She saw an opportunity: what if this everyday engagement could be recognised, celebrated, and made even more rewarding?

Rather than relying solely on formal reviews or top-down recognition, Candy wanted a way to spotlight regular contributions and energise the culture. Her goal was to create a system that encouraged participation, build momentum, and add a spark of fun to the company's performance journey.



Recognition & Reward

How ABC uses the epic Lucky Draw feature to Recognise & Reward

Enter Epic's **Participation Points Lucky Draw**—a gamified sweepstake that turns platform engagement into a chance to win, cheer, and celebrate.

Every time a staff member logs in, updates progress, or sets their weekly commitments, they earn Participation Points. For every 5 points, they receive a Lucky Draw ticket. At the end of the week, the Epic wheel spins, and a random winner is selected—live, fair, and full of suspense.

ABC Suites customised the prize list (from coffee vouchers to "leave early" passes) and displayed winners on the

big screen. Staff could track their points, view their ticket count, and see their name climb the leaderboard. Suddenly, routine tasks became part of a shared game—and engagement soared.

The Lucky Draw didn't just reward participation—it created a culture of visibility, fun, and appreciation. Molly saw a spike in platform usage, improved data quality, and a lot more smiles around the office.

“From quiet clicks to company-wide cheers—Epic’s Lucky Draw gave ABC Suites the spark to celebrate everyday effort.”