Live / Pulse Surveys

Scenario

ABC Suites (Pty) Ltd

“Feedback is the breakfast of champions” – Ken Blanchard

The Challenge:



At ABC Suites, CEO Candy Wrapper regularly hosted company-wide conferences and leadership meetings—but something was missing. While the presentations were polished and the attendance strong, Candy struggled to gauge real-time sentiment from her audience. She wanted instant feedback on key topics, but traditional surveys were too slow, too static, and too disconnected from the moment.

Candy needed a way to ask a question, get answers instantly, and spark meaningful dialogue—without derailing the flow of the session. Ideally, the feedback would be visual, engaging, and accessible to everyone in the room.

How ABC Suites uses epic:

Epic’s **Live / Pulse Survey** feature was the game-changer. Candy now launches instant surveys during meetings with just a few clicks. Attendees scan a QR code on the screen using their mobile phones, which takes them straight to the mobi.Epic platform where they respond in real time.

As answers roll in, Candy can choose to display them immediately—creating dynamic visuals like word clouds, bar charts, or pie graphs that energise the room and guide discussion. Alternatively, she can hide responses until the survey closes, keeping suspense high and feedback unbiased.

Senior managers love it too. Whether it’s gauging team morale, testing understanding, or voting on priorities, the Live Survey feature turns passive audiences into active participants. It’s fast, inclusive, and surprisingly fun.

“From one-way presentations to two-way engagement—Epic’s Live / Pulse Survey gave ABC Suites the instant insight to lead with confidence.”



Candy and her senior managers love the feature as it provides instant feedback on perceptions and opinions, makes for informed decision making and ensures that all attendees are fully engaged and involved.